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The W. W. Barnard Co.

BOULEVARD 8160

Seedsman

December 10, 1932

3942 S. Federal St., Chicago, Ill.

FLOWER SEED LIST FOR FLORISTS

All prices in this list are for the Florist trade, and subject to Market changes without notice.

Terms of Sale: All bills of flower seeds, bulbs, plants and supplies (except as otherwise stated) are payable 60 days from date of invoice and subject to 2 per cent discount from prices in this list for cash in 10 days.

On Flower Seeds a special discount of 5 per cent is granted when cash accompanies the order.

PREPAID: We prepay postage on all flower seeds in trade packets and ounces. Postage extra on one-fourth pound or over. Rate, according to zone.

The W. W. Barnard Co. gives no warranty, express or implied, as to description, quality, productiveness, or any other matter of any Seeds, Plants and Bulbs it sells, and we will not be in any way responsible for the crop.

In this list of flower seeds the following abbreviations are used to indicate the classification: A, Annuals; B, Biennials; G, Greenhouse plants; P, Perennials.

AGERATUM (A)

| | T. Pkt. | Oz. |
|--|---------|--------|
| Blue Ball. Globe shape dwarf, dark blue..... | \$0.15 | \$0.80 |
| Blue Perfection. Fine dark blue..... | .15 | \$0.50 |
| Little Blue Star. Light blue, 1/4 oz..... | .65 | .30 |

ALYSSUM (A)

| | | | |
|---|--------|--------|--------|
| Carpet of Snow, very dwarf, bearing a white mass of bloom about two inches from ground, 1/4 lb. | \$1.75 | \$0.15 | \$0.60 |
| Little Gem, Barnard's Selected Strain. This is a special strain of extra dwarf Alyssum which will produce those bright little plants you are looking for, 1/4 lb. | \$2.00 | \$0.15 | \$0.65 |

ANTIRRHINUM (Snapdragon)

Maximum, Giant, Flowered

| | T. Pkt. | 1/4 Oz. |
|----------------------------|---------|---------|
| Separate colors, each..... | \$0.30 | \$0.60 |
| Mixed colors, oz..... | \$1.25 | .25 .40 |

Semi-dwarf

| | | |
|----------------------------|--------|---------|
| Separate colors, each..... | \$0.15 | \$0.30 |
| Mixed colors, oz..... | \$0.80 | .10 .25 |

ASPARAGUS

Plumosus Nanus, 250 seeds, \$0.40; 1,000 seeds, \$1.00; 5,000 seeds, \$4.00.
Sprengeri, 250 seeds, \$0.40; 1,000 seeds, \$1.00; 5,000 seeds, \$4.00.

ASTERS

Early Flowering

| | T. Pkt. | 1/4 Oz. | Oz. |
|---|---------|---------|---------|
| Early Wonder or Extra Early Express. The earliest of all Asters to bloom; flowers are of the Comet type, of good size and strong stems. | | | |
| White | | | |
| Carmine Rose | | | |
| Rose | | | |
| Separate colors, each..... | \$0.25 | \$0.50 | \$1.75 |
| Mixed colors..... | .25 | .45 | 1.60 |
| Queen of the Market. Not quite so early as Early Wonder but still a standard early variety. | | | |
| White | | | |
| Light Blue | | | |
| Purple | | | |
| Crimson | | | |
| Separate colors, each, 1/4 lb..... | \$3.00 | .15 | .30 .85 |
| Mixed colors, 1/4 lb..... | 2.75 | .15 | .25 .75 |

Late Flowering

| | | | |
|--|-----|-----|------|
| American Beauty. A distinct and valuable variety; flowers are similar to the Late Branching type but are much larger and have longer and stouter stems. A favorite late variety. | | | |
| Azure Fairy, Light Blue | | | |
| Crimson | | | |
| White | | | |
| Carmine Rose | | | |
| Separate colors, each..... | .25 | .45 | 1.50 |
| Mixed colors..... | .25 | .40 | 1.35 |
| California Giants. A valuable new variety with immense fluffy flowers of the Crego type; a robust grower with long stiff stem. | | | |
| White, Deep Rose, Peach Blossoms, Light Blue, Purple | | | |
| Separate colors, each..... | .50 | .75 | 2.35 |
| Mixed colors..... | .35 | .65 | 2.00 |

Improved Giant California Sunshine, Mixed (New). A direct cross between California Giants and the dwarf Sunshine type. The plants grow 3 ft. high and bear blossoms 5 and 6 inches across on heavy 18-20 inch stems. The disc is a lovely light yellow and the encircling petals are varying shades of pink, rose, blue and lavender. T. Pkt., \$0.50; 1/4 oz., \$1.00; oz., \$3.50.

Late American Branching

| | | | |
|------------------------------------|----------|-----|------|
| White | Rose | | |
| Light Pink | Crimson | | |
| Purple | Lavender | | |
| Separate colors, each..... | .15 | .30 | 1.00 |
| Mixed colors..... | .15 | .25 | .75 |
| Heart of France—Deep ruby-red..... | .25 | .45 | 1.40 |

Wilt Resistant Strains

We are offering the following varieties of Fusarium wilt-resistant strains of Asters for distribution from crop 1932, which we believe will be practically immune to this disease.

| | | | |
|-------------------------------------|------------|-----|------|
| American Branching | Shell Pink | | |
| Azure Blue | White | | |
| Purple | | | |
| Deep Rose | | | |
| Separate colors, each..... | .35 | .75 | 2.00 |
| Heart of France, Deep Ruby Red..... | .35 | .75 | 2.00 |



California Giant Asters

BEGONIA

| | T. Pkt. | 1/2 Oz. |
|--|---------|---------|
| Chatelaine Hybrids. Very early flowering bright pink. A desirable new strain | \$1.00 | 1.00 |
| Christmas Cheer, Dark Crimson | 1.00 | 1.00 |
| Fire Sea. Pure deep red flowers; foliage a reddish brown, grows about 5 inches | 1.00 | 2.50 |
| Giant Striegau. Splendid novelty of 1931. Height 10 inches, flower fiery Carmine 2 1/2 inches in diameter, blooms profusely, foliage handsome dark green | 1.00 | 1.00 |
| Glory of Erfurt (very large rosy carmine flowers) | .75 | 2.25 |
| Gustav Knaake. This popular begonia is of the Gloire de Lorraine type and is invaluable for pots. The blooms are an extra large carmine and the plants grow about 10 to 12 inch high | .75 | 2.00 |
| Luminosa, fiery scarlet | .75 | 2.00 |
| Prima Donna, light rose. We have a special giant flowering strain of this popular variety | 1.00 | 3.00 |
| Radio. Dark green and brown foliage. Very large flowers of pure fiery Carmine Scarlet | 1.00 | 2.35 |
| Salmon Queen. Pure salmon pink, about 10 inches high | .75 | 1.75 |

CALENDULA

Forcing Strains

| | |
|---|---|
| Ball's: Gold, Orange, Lemon Queen (New) | |
| Campfire or Sensation. Dark orange, Scarlet sheen | |
| Each color | Tr. Pkt. \$0.50; 1/4 oz. \$1.00; Oz. \$3.00 |
| Orange King. Special strain | Tr. Pkt. \$0.25; Oz. \$0.80; 1/4 lb. \$2.50 |

CANDYTUFT

Giant Hyacinth-Flowered

| | T. Pkt. | Oz. |
|--|---------|---------------|
| White. Extra selected. The best variety to grow for cut flowers. 1/4 lb. | \$1.75 | \$0.20 \$0.75 |
| Carmine | | Rose Cardinal |
| Crimson | | Flesh-pink |
| Lilac | | White |
| Each | .15 | .40 |
| Mixed Annual Varieties | .10 | .25 |

CANTERBURY BELLS

New Annual Mixed. The plant grows from two to two and a half feet tall, each plant having from six to eight spikes of blooms. Will bloom in six months from seed. T. Pkt. \$0.50

CARNATION

| | T. Pkt. | Oz. |
|--|---------|--------|
| Chanbaud's Giant Improved, Mixed (A). Come into bloom five months from time seed is planted and continued to bloom until the end of summer | \$0.35 | \$1.80 |
| Giant Margaret, Mixed (A). 1/4 oz. | .25 | 1.35 |
| Grenadin, (P) Red, White, each | .35 | 2.00 |

CASTOR BEANS (Ricinus)

| | | |
|--|--------|-----|
| Zanzibarensis, Mixed. Very fine, 1 lb. | \$1.50 | .15 |
|--|--------|-----|



Dianthus Sweet Wivelsfield

CELOSIA (A)

| | T. Pkt. | Oz. |
|---|---------|--------|
| Glasgow Prize. Very large crimson combs, dwarf | \$0.30 | \$1.75 |
| Dwarf Cockscomb. Choice mixture | .25 | 1.60 |
| Tall Cockscomb. Choice mixture | .15 | .75 |
| Plumosa Thompsonii Magnifica, mixed, fine feathered | .15 | .75 |
| Pride of Castle Gould, plumed, fine, 1/4 oz. | \$1.00 | .40 |
| Chinese Woolflower | | |
| Celosia, Childsii, Crimson | .20 | 1.20 |
| Yellow, Pink or Mixed, each | .20 | 1.20 |

CENTAUREA (A)

| | | |
|------------------------------------|--------|---------|
| Candidissima. Gray leaves | \$0.25 | \$1.50 |
| Gymnocarpa. (Duty Miller), 1/4 lb. | \$1.25 | .15 .50 |
| Cyanus (Bachelor Button) Double | | |
| Blue, Pink, White, Lavender, each | .10 | .40 |
| Mixed colors | .10 | .35 |

CHRYSANTHEMUM (P)

| | | |
|-------------------------------|--------|----------|
| Shasta Daisy, Alaska, 1/4 oz. | \$0.40 | .25 1.00 |
|-------------------------------|--------|----------|

CINERARIA (A)

| | | |
|---|--------|--------|
| Maritima (Diamond), White foliage for bedding | \$0.15 | \$0.45 |
|---|--------|--------|

COBAEA (A)

| | | |
|----------------------|--------|--------|
| Scandens. Purple | \$0.10 | \$0.45 |
| Scandens alba. White | .20 | .80 |

COLEUS (A)

| | | |
|---|--------|-----|
| Hybridus. Mixed, 1/4 oz. | \$0.60 | .25 |
| Mammoth Rainbow, very fine mixture, 1/4 oz. | 1.25 | .50 |

COSMOS (A)

| | | |
|---|--------|----------|
| Early Flowering Mammoth. | | |
| White, Pink, Crimson, each | \$0.10 | \$0.35 |
| Mixed colors, 1/4 lb. | \$0.65 | .10 .30 |
| Double Crested or Anemone Flowered (Late flowering) Mixed | .15 | .80 |
| Ex. Ey. Double Crested Mixed, 1/4 oz. | \$0.50 | .25 1.75 |

DELPHINIUM (P)

| | | |
|---|--------|---------------|
| Belladonna. Extra Select Strain. Turquoise blue, 1/4 lb. | \$7.00 | \$0.40 \$2.00 |
| Belladonna Improved (Cliveden Beauty) Light blue, larger and stronger than the original Belladonna, 1/4 oz. | \$1.00 | .50 |
| Belladonna. Dark Blue, 1/4 lb. | 8.00 | .50 2.50 |
| Gold Medal. Hybrids | .25 | 1.00 |
| Wrexham Strain. Immense spire shaped spikes, 1/4 oz. | \$1.50 | .75 5.50 |
| Blackmore and Langdon's Strain. English grown. Famous the world over, 1/4 oz. | \$1.75 | .75 |

DIANTHUS (A)

| | | |
|--|--------|---------------|
| Dianthus Sweet Wivelsfield. A new hardy annual, good for borders, as a cutflower, and especially adapted for rock gardens. Resembles Sweet William, but has a greater variety of coloring, 1/4 oz. | \$0.60 | \$0.35 \$2.00 |
| Double Pinks, all kinds, mixed | .15 | .75 |

DIDISCUS COERULEUS

| | | |
|--|-----|-----|
| Lavender Lace Flower (A). Has long stems, useful for cutting. Sow seed where plants are to bloom | .25 | .75 |
|--|-----|-----|

DRACAENA (G)

| | | |
|-------------------|------|---------|
| Indivisa. 1/4 lb. | 1.25 | .10 .40 |
|-------------------|------|---------|

EUPHORBIA (A)

| | | |
|-----------|-----|-----|
| Variegata | .15 | .40 |
|-----------|-----|-----|

FEVERFEW (P) Matricaria

| | | |
|---------------------------|-----|-----|
| Capensis, Alba Plenissima | .15 | .50 |
|---------------------------|-----|-----|

GERBERA (Transvaal Daisy)

| | | |
|---|-----|--|
| Jamesonii Hybrids. Includes many colors, fine for cutting | .60 | |
|---|-----|--|

GREVILLEA

| | | |
|------------------|------|---------|
| Robusta. 1/4 lb. | 2.75 | .15 .75 |
|------------------|------|---------|

GYPSOPHILA (A)

| | | |
|--|------|---------|
| Grandiflora Elegans Alba, very choice strain 1 lb. | 1.60 | .10 .20 |
|--|------|---------|

HELICHRYSUM

Monstrosum, Double

| | | |
|--|--------|---------|
| Album, Fireball, Crimson, Salmon, Roseum, Purple, Yellow, each color | \$0.15 | \$0.60 |
| Mixed colors, 1/4 lb. | \$1.40 | .10 .45 |

HELIOTROPE (A)

| | | |
|---------------------------------|--------|----------|
| Choice Mixed Varieties, 1/4 oz. | \$0.30 | .15 1.00 |
| Mammoth-flowered; mixed | .30 | 1.35 |

IMPATIENS

| | | |
|-----------------|-----|--|
| Sultana Hybrids | .35 | |
|-----------------|-----|--|

LANTANA (A)

| | | |
|----------------------|-----|-----|
| Finest Mixed | .15 | .50 |
| Nana Compacta, Mixed | .15 | .50 |

LARKSPUR

Giant Imperial Type, Upright Branching

| | T. Pkt | 1/2 Oz | 1 Oz |
|---|--------|--------|------|
| Blue Spire. Intense deep Oxford Blue | \$0.25 | \$1.20 | |
| Carmine King. A deep carmine rose which is just the right tone to be showy | .25 | 1.20 | |
| Daintiness (New). Delicate lavender | .25 | 1.50 | |
| Exquisite Pink, Improved. A new soft pink shaded salmon | .25 | .75 | |
| Exquisite Rose. Several tones deeper than the Improved but with the same form of growth | .25 | .75 | |
| Gloria (New). Deep Rose | .25 | 1.50 | |
| Lilac Spire. A beautiful lilac | .25 | 1.20 | |
| Los Angeles. A rich salmon overlaid with a brilliant rose | .25 | 1.00 | |
| Miss California. A very rich deep pink on a salmon ground, extremely double | .25 | 1.20 | |
| Peach Blossom (New). A clear light pink with no trace of salmon | .25 | 1.50 | |
| White Spire. Pure white, double | .25 | 1.20 | |

Tall, Double Branching, or Stock Flowered

| | T. Pkt | 1/2 Oz | 1 Oz |
|------------------------|--------|--------|------|
| Bright Rose | | | |
| Dark Blue | | | |
| Light Blue | | | |
| Lilac | | | |
| Each color | | .15 | .50 |
| Mixed Colors, 1/4 lb | 1.00 | .10 | .35 |
| La France. Salmon pink | | .15 | .65 |

LOBELIA

| | T. Pkt | 1/2 Oz | 1 Oz |
|--|--------|--------|--------|
| Bedding Queen. Dark navy blue with clear white eye, dwarf, 1/4 oz | \$0.50 | \$0.20 | \$1.75 |
| Blue Stone. New dwarf improved strain. Gentian blue without eye, 1/4 oz | .65 | .35 | |
| Crystal Palace Compacta. Deep ultra marine blue, for bedding. Dark foliage | .25 | 1.75 | |
| Sapphire. Trailing. Large deep navy blue with white eye, 1/4 oz | .55 | .25 | |
| Speciosa. Trailing. Dark foliage, deep navy blue | .20 | 1.00 | |

MARIGOLD

Tall Double African

| | T. Pkt | 1/2 Oz | 1 Oz |
|--|--------|--------|------|
| All double strain of orange color | \$0.40 | \$1.75 | |
| Guinea Gold (New). Semi double type. The flowers measuring 2-2 1/2 inches across are of brilliant orange with long loose petals. Excellent for cutting | .40 | 2.00 | |
| Lemon Queen. Extra fine strain | .20 | .85 | |
| Orange Prince. Extra fine strain | .20 | .85 | |
| Mixed | .10 | .50 | |

Dwarf Double French

| | T. Pkt | 1/2 Oz | 1 Oz |
|------------------------------|--------|--------|------|
| Robert Beist. Dark Maroon | \$0.15 | \$0.50 | |
| Brown Spotted Yellow. 1/4 lb | 1.50 | .15 | .50 |
| Dark Brown. 1/4 lb | 1.50 | .15 | .50 |
| Golden Ball. 1/4 lb | 1.50 | .15 | .50 |
| Mixed colors. 1/4 lb | 1.25 | .10 | .40 |

Single Dwarf

| | T. Pkt | 1/2 Oz | 1 Oz |
|-----------------|--------|--------|------|
| Legion of Honor | .10 | .40 | |

FEVERFEW (P)

| | T. Pkt | 1/2 Oz | 1 Oz |
|--------------------------------------|--------|--------|------|
| Matricaria. Capensis Alba Plenissima | .15 | .50 | |

MIGNONETTE

| | T. Pkt | 1/2 Oz | 1 Oz |
|----------------------|--------|--------|------|
| Matchet. Long spikes | .15 | .60 | |

MOON FLOWER

| | T. Pkt | 1/2 Oz | 1 Oz |
|---|--------|--------|------|
| Ipomoea Noctiflora. Covered with large white flowers every evening and cloudy day, 1/4 lb | .85 | .15 | .40 |
| Heavenly Blue. Large sky blue flowers | .15 | .75 | |

NASTURTIUM

| | T. Pkt | 1/2 Oz | 1 Oz |
|--|--------|--------|--------|
| Barnard's "Royal Mixture." Dwarf, or Tall, each lb | \$1.00 | \$0.15 | \$0.35 |
| Choice Mixed. Dwarf, lb 60c. Tall, lb 50c. | | | |

NEW DOUBLE NASTURTIUM

Golden Gleam. A distinct new double flower of golden yellow, sweet scented and carried well above the foliage. Very showy. 1/4 oz. \$0.25; 1/2 oz. \$0.75

PANSIES

| | T. Pkt | 1/2 Oz | 1 Oz |
|--|--------|--------|--------|
| Barnard's "Giant Flowering" Mixture. A superior mixture selected from choice large flowering strains of American and European panists | \$0.30 | \$1.25 | \$4.00 |
| Barnard's "Florists" Mixture. The cream of American and European Specialists. In this magnificent mixture of mame-leaf-flowering Pansies the colorings are rich and varied, every shade and tint is produced in endless variations. Our aim is to furnish the best Pansies seed obtainable | .50 | 1.75 | 6.00 |
| Swiss Giant Mixture. A wonderful new strain. The imposing flowers which on long vigorous stalks surround the large leafy looking foliage in the most graceful manner are of enormous size perfectly round with overlapping petals | .75 | 1.75 | 6.00 |

PEPPER

| | T. Pkt | 1/2 Oz | 1 Oz |
|--------------------------|--------|--------|--------|
| Celestial. Ninas variety | \$0.25 | \$0.50 | \$1.75 |
| Bird's Eye | .35 | .60 | 1.80 |
| Cleveland | .25 | .50 | 1.80 |
| New Celestial | .35 | .65 | |



PETUNIAS

Large Flowering Single

| | T. Pkt | 1/2 Oz | 1 Oz |
|-----------------------------------|--------|--------|------|
| Apple Blossom. Pale pink, double | \$0.75 | | |
| Elk's Pride. Pale pink, double | .50 | 1.25 | |
| Fluffy Ruffles. Pale pink, double | .50 | 1.35 | |
| Pink Glory. Deep pink, double | .75 | 2.50 | |
| Pride of Portland. Deep pink | .50 | 1.25 | |
| Ruffled Heliotrope | .75 | | |
| Scarlet Beauty | .50 | 1.25 | |
| White Beauty | .50 | 1.25 | |

Giant Flowering Single

| | T. Pkt | 1/2 Oz | 1 Oz |
|--|---------|--------|--------|
| Giants of California. New Dwarf. The largest of all Giant Petunias | \$10.00 | \$1.00 | \$3.00 |
| Copper Red. Dark red, double | 1.00 | 3.00 | |
| Maculata. Dark red, double | .75 | | |
| Romany Lass. (Pink) Double | .75 | | |
| Ruffled Monsters | .75 | 2.50 | |
| Theodora. (Pink) Double | 2.00 | .75 | |

Double Large Flowering

| | T. Pkt | 1/2 Oz | 1 Oz |
|-----------------------------------|--------|--------|------|
| Barnard's Double Mixed. 100 seeds | \$1.50 | .75 | |

Single Small Flowering

| | T. Pkt | 1/2 Oz | 1 Oz |
|-----------------------|--------|--------|--------|
| Blotched and Striped | \$0.15 | | \$1.00 |
| Howard's Star. Dark M | .25 | \$0.45 | 1.75 |
| General Dodd. Red | .25 | | 1.25 |

Single Small Flowering Dwarf

| | T. Pkt | 1/2 Oz | 1 Oz |
|-------------------------|--------|--------|------|
| Crimson | .35 | .65 | |
| Dwarf Inimitable | .20 | 1.45 | |
| Fringed Rose | .45 | .80 | |
| Rose of Heaven. B | .30 | .55 | 1.65 |
| Rosy Morn. B | .40 | .70 | 2.35 |
| Silver Blue. B | .40 | .70 | |
| Snowball | .25 | .40 | |
| Viola. B | .25 | .70 | 2.25 |
| De Luxe Bedding Mixture | .25 | 1.75 | |
| Mixed | .25 | 1.50 | |

Balcony Petunias

| | T. Pkt | 1/2 Oz | 1 Oz |
|---|--------|--------|------|
| Blue, Crimson, Rose, White and Mixed. Each 1 lb. \$0.50 | .30 | | |
| Balcony Queen. Purple and white | .50 | | |

PHLOX

Dwarf Phlox (Nana Compacta)

| | T. Pkt | 1/2 Oz | 1 Oz |
|--|--------|--------|------|
| Fireball. Snowball. Rose. Chamois Rose. Each color | .30 | .60 | 2.25 |
| All colors, mixed | .25 | .50 | 1.90 |

PRIMULA (A)

Obconica (Arend's Strain)

| | T. Pkt. | 1/32 Oz. |
|-------------------------------|---------|----------|
| Mueller, Rose | \$1.00 | \$4.00 |
| Mohnstein, Dark Rose | 1.00 | 4.00 |
| Lilac, Rose, White. Each..... | .50 | |

SALVIA

| | T. Pkt. | Oz. |
|---|---------|--------|
| America, 1/4 oz..... | \$0.75 | \$0.50 |
| Clara Bedman, or Bonfire. 1/4 lb..... | 5.50 | 1.75 |
| Fireball. Brilliant scarlet flowers on erect spikes; blooms early and continuously, 1/4 oz..... | .65 | .35 |
| Splendens, Bright Scarlet, 1/4 lb..... | 5.00 | .25 |
| Zurich. Grows only 1 foot high; of same color as Fireball, 1/4 oz..... | .65 | .35 |

SEDUM

| | | |
|---|--------|--|
| Acre (Golden Moss). 2-3 in. Light green foliage covered with yellow flowers during May and July | \$0.65 | |
| Spurium, Pink, creeping habit | .75 | |
| Mixed. (P) | .35 | |

STOCKS

Giant Perfection or Cut-and-Come Again

| | T. Pkt. | 1/8 Oz. |
|--------------------|---------|---------|
| Light Blue | | |
| Dark Blue | | |
| Lavender | | |
| Rose | | |
| Each color | \$0.25 | \$0.35 |
| Mixed colors | .20 | .30 |

Large Flowering 10-Weeks Stocks

| | T. Pkt. | 1/4 Oz. |
|--------------------|---------|---------|
| Rose | | |
| Light Blue | | |
| Crimson | | |
| Purple | | |
| Each color | \$0.25 | \$0.60 |
| Mixed colors | .25 | .50 |

SWEET PEAS

Summer Flowering Spencer Varieties

| | Oz. | 1/4 Lb. | Lb. |
|----------------------------|--------|---------|--------|
| Separate colors, each..... | \$0.20 | \$0.60 | \$2.00 |
| Mixed colors | .15 | .40 | 1.25 |

THUNBERGIA

| | T. Pkt. | Oz. |
|--|---------|--------|
| Mixed. Orange, White. Window box trailing vine | \$0.15 | \$0.65 |

TORENIA

Fournieri Grandiflora Sky-blue. A useful pot plant.... .25

VINCA (Periwinkle)

| | | |
|---|-----|-----|
| Rosea, Pink. White with rose eye. Pure White. Each color or Mixed Colors..... | .15 | .80 |
|---|-----|-----|

VIOLA CORNUTA

| | | |
|---|--------|--------|
| Admiration. Large Dark Blue, 1/4 oz..... | \$0.60 | \$0.25 |
| Blue Perfection. Light Blue, 1/4 oz..... | .60 | .25 |
| Jersey Gem. New. Deep Violet-blue, compact blooms all summer..... | .50 | .25 |
| Lutea Splendens (Yellow), 1/4 oz..... | .60 | .25 |
| Rosea Grandiflora, 1/8 oz..... | .45 | .25 |
| White | .25 | .25 |
| Mixed | .25 | 1.35 |

VENIDIUM

Pastuosm. A striking new species from South Africa has daisy-like flowers of brilliant orange with maroon zone and darker centers. Blossoms 4-5 inches across, plants 2-3 feet high. Excellent for sunny border and good for cutting

T. Pkt. \$1.00

VERBENA

New Gigantea Type—Compact Habit

| | T. Pkt. | Oz. |
|---|---------|--------|
| Blue, White Eye | \$0.25 | \$1.60 |
| Etna, Geranium red, with creamy yellow eye..... | .25 | 1.60 |
| Lucifer, Vivid Scarlet..... | .25 | 1.60 |
| Luminosa, Bright Pink shading salmon..... | .25 | 1.60 |
| Rosea Stellata, Rose Pink, White Eye..... | .25 | 1.60 |
| Violaacea Stellata, Deep Violet, White Eye..... | .25 | 1.60 |
| Pure White | .25 | 1.60 |
| Mixed colors, Gigantea type..... | .25 | 1.40 |

Recent Introductions

Beauty of Oxford Hybrids (New). Color shades from clear Rose-pink to Rose-red making this the brightest Rose Verbena ever produced from seed. The individual florets measure over one inch in diameter.

Lavender Glory. (New). True Lavender with creamy white eye, Giant size and sweetly fragrant. Each

Trade Pkt. \$0.75; 1/4 oz., \$2.25

| | | |
|---|--------|--------|
| Verbena Venosa, Bright Purple and Heliotrope; fine for bedding..... | \$0.25 | \$1.25 |
|---|--------|--------|

ZINNIAS

California Giants

Enormous blooms with low centers, which are splendid for florist cut flowers.

Grenadier, Dark Red.
Lavender Gem, a distinct shade of lavender.
Miss Willmott, Delicate Pink.
Orange King, Burnt Orange.
Rose Queen, Striking Bright Rose.
Violet Queen, deep violet, extra large flowers.

Each variety or mixed. Trade Pkt. \$0.20; Oz. \$1.00; 1/4 lb. \$3.00.

Dahlia-Flowered

Crimson Monarch. The largest and best of the red shades. Flowers eight inches in diameter; plants very vigorous.

Dream. A fine deep lavender, turning to purple.
Exquisite. Light rose, center deepening to Tyrian Rose.
Golden Dawn. Beautiful shade of golden yellow.
Golden State. A very rich and attractive orange yellow when in full bloom. Clear yellow in bud.

Lemon Beauty. A pastel shade of golden yellow on brown. Next to Crimson Monarch in size and form.

Luminosa. A very desirable new shade of bright rose.
Old Rose. A large flower, nearly as charming as Exquisite.
Oriole. Considered to be the most beautiful bicolor. Orange and gold, of immense size.

Polar Bear. A very large pure white, of good form.
Purple Prince. A fine deep color, large and well formed.
Scarlet Flame. A bright scarlet softly blended with orange.
Youth. A beautiful soft rose self. Valuable for forcing and a good shipper, lasting better than the other varieties.

Each, Trade Packet, 30c; Oz. \$1.50; 1/4 Lb. \$4.75.
Splendid Mixed. Trade Pkt., 25c; oz., \$1.00; 1/4 lb., \$3.50.

PUMILA PICOTEE DELIGHT

Salmon Rose. Beautiful shades of light and deep salmon with curled petals and picotee markings. Recommended as a florist cut flower.
 Trade Packet 35c; Oz., \$2.00

Lilliput

Grow about 15 inches tall. When in bloom they are a mass of tiny, very double, ball-shaped flowers about 1 inch in diameter. Very useful as cut-flowers.

Golden Gem

Scarlet Gem

Red Riding Hood


White Gem

Salmon Rose

Mixed

Each, Trade Pkt., \$0.15; oz., \$0.75.

Rosebud. (New). An excellent pink color, especially fine for cutting. Tr. Pkt., 75c; Oz. \$1.00.



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